



The Trojman Corporation Announces Reseller Distribution Agreement with LibraryIQ for the Canadian Market

TORONTO, ON – October 26, 2026 – The Trojman Corporation is proud to announce a new reseller distribution agreement with LibraryIQ. Under this agreement, The Trojman Corporation will lead business development, marketing, and licensing initiatives for LibraryIQ's comprehensive suite of software products and services to libraries across Canada.

This strategic partnership introduces a portfolio of industry-leading library technology brands to the Canadian market, including LibraryIQ, OrangeBoy, and Library Market. Together, these platforms empower libraries to make data-driven decisions, optimize their budgets, and deeply engage their patrons and communities. Built by librarians for librarians, these tools support critical areas of library operation, including:

LibraryIQ

- Collection Management & Development
- Community Demographics & Mapping
- Reporting & Dashboards

Library Market

- Event Management & Room Reservations
- Website Development
- Branding & Design

OrangeBoy

- Targeted Messaging
- Incident Management
- Cardholder Sign-up

The Trojman Corporation was selected for this partnership due to its strong, long-standing connections within the Canadian public library sector. The company brings a nuanced understanding of the unique requirements of the Canadian market, particularly regarding stringent data privacy compliance, complex technology integrations, and specialized collection analytics that reflect Canadian demographics and diversity standards.

*"Canadian libraries require intelligent solutions that not only help libraries in their day-to-day work but also strictly adhere to our unique regional, technological, and privacy frameworks," said **Salvy Trojman**, President of The Trojman Corporation. "We are thrilled to bring the combined power of LibraryIQ, OrangeBoy, and Library Market to our library partners across the country, providing them with the exact tools they need to show their impact, manage operations efficiently, and engage their patrons safely."*

The expansion into Canada marks a significant milestone for LibraryIQ following its success in the US.

*"Partnering with The Trojman Corporation was a clear choice for expansion," said **Sara Roberts**, LibraryIQ's Director of Account and Product Management. "Salvy and his team have unparalleled expertise and trusted relationships within the Canadian library ecosystem. We are confident that their deep understanding of local market needs will help Canadian libraries maximize the value of our solutions."*

Early adopters of the technology in Canada are already seeing the benefits of these solutions.

*"OrangeBoy helps us reach our cardholders with important messages and helps track and analyze all card use in one platform. We are looking forward to working with a Canadian partner who understands our market," said **Todd Kyle**, CEO of Brampton Public Library.*

For more information about licensing LibraryIQ, OrangeBoy, or Library Market in Canada, please contact The Trojman Corporation.

ABOUT THE TROJMAN CORPORATION

The Trojman Corporation is a premier distributor and strategic partner for library technology and digital resources in Canada. With a deep commitment to the Canadian library community, the company provides tailored solutions that meet the specific technological, privacy, and operational needs of public, academic, and special libraries nationwide.

ABOUT LIBRARYIQ

LibraryIQ is an intelligence and operations platform, built by librarians for librarians. It helps staff manage collections, monitor circulation, track programs and services, and understand their community. LibraryIQ's suite of solutions includes OrangeBoy's patron engagement and Library Market's digital experience tools. Together, they give staff a complete picture of library operations and the tools they need to serve their communities.

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